

SOME OF OUR CUSTOMERS

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|---------------------------------|---------------------------------|---------------------------------|
| 5-7-9 Fashions | Footaction USA | Oracle/ nCube |
| AMF Bowling Centers | Fossil | Orlando Magic |
| Atlanta Braves | Fox Sports Net | Padre Styles |
| Atlanta Hawks | FYE Music Stores | Pioneer, Inc. |
| Bedroom Superstores | GameWorks, LLC | Pleasure Island at Disney World |
| Below The Belt | Hard Rock Cafes, International | Princess Cruises |
| Buffalo Bills | Hard Rock Hotels, International | Ramada Inns |
| Brunswick Recreation Centers | Hilton Hotels | Real Networks |
| Cedar Point | Holiday Inns | Rockwell / Collins |
| Celebrity Cruise Line | Hollywood Hamilton Top 30 | Royal Caribbean Cruises |
| Chicago Bulls | Howard Stern Show | Seattle Mariners |
| Circuit City | Hyatt Hotels | Seattle Supersonics |
| Clear Channel | Indiana University | Sirius Satellite Radio |
| Colton's Restaurants | InFlight Entertainment | Sun Shade Optique |
| Dallas Cowboys | Infinity Broadcasting | Transworld Entertainment |
| Dave & Busters | Kids WB | Pheonix Suns |
| Disney Cruise Lines | Knotts Berry Farm | Universal Orlando City Walk |
| Disney's Grand California Hotel | LA Lakers | Universal Orlando Resort |
| DMX Music | Macy's | Universal Studios Orlando |
| DMX Inflight | Marriot Hotels | VH-1 |
| Enterra | Microsoft Corp | Virgin Megastores |
| ESPN | Motorola Corp. | Walt Disney World |
| ESPN X Games | MTV Networks | WB TV Network |

"GameWorks requires a lot of customization to achieve the look, sound and feel of our unique GTV program, including custom music video programming, full-motion video overlays, promotional inserts, and precise schedule control. Promo Only and their ApolloDMDS system allow us to realize our programming goals."

Scott Rosenzweig
National Director of Entertainment
Gameworks, L.L.C.

| b m d |
Business Music Division

Promo Only | Business Music Division

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PROMO ONLY®

Orlando : Los Angeles : New York
Chicago : London : Calgary

PROMO ONLY®

The ultimate tool in environmental music and video control, Apollo DMDS is both amazingly flexible and cost-effective.

| b m d |
Business Music Division



Music : Music Video : Promotion : Control

PROGRAMMING

Finding the right music, the right feel, and defining the balance between entertaining your customer and promoting your brand has never been more important. Promo Only, Inc. has the music libraries and programming expertise to ensure that the right music and video programs are enhancing your location environments. ApolloDMDS combines all program elements into a seamless experience without time-consuming and costly editing.

Stock Programs : Impactful stock programs comprised of past music video classics and current smash hits are available in all genres.

Custom Music Video Programs : Our expert programming staff will create a unique music video identity just for you.

40,000 + Unique Music Videos : One of the most extensive libraries in the world.

Music & Music Video From All Genres : Pop, AC, Country, Christian, Latin, Urban, Dance, Rock, Jazz, and Classics.

Ambient Video Library : Fashion, Sports, Cartoons, LifeStyle footage, and incredible computer animated video.

Advertising : Our Out of Home Networks group has access to top advertisers and agencies.

Custom Program Design : Our Special Projects team will design the perfect music and promotion program for you.

Experience : 12 years of service in the Retail, Hospitality, Transportation, Leisure, Entertainment and Broadcast industries.

APOLLO dmds

The ultimate tool in environmental music and video control, the **ApolloDMDS** (*Digital Media Delivery System*) is an amazingly flexible and cost-effective solution. The ApolloDMDS can be updated with the latest music or music video on a monthly, weekly, or even daily basis via the internet. Adding and scheduling your promotional material is a breeze, and with ApolloDMDS' **ProMotion™** video overlay feature, you can promote your brands on screen 24/7. Control the playback of hundreds of music videos and schedule promotional elements at all your locations with our exclusive **iControl™** internet GUI (*Graphical User Interface*).



GameWorks - Ontario, California

v1x | KEY FEATURES

- **High Quality MPEG2 Music Video** : From 6 mbps (*dvd quality*) to 13 mbps (HDTV).
- **Day Part** : Program music video styles to satisfy different moods throughout the day and night as demographics change.
- **Schedule** : Advertising and promotional events can be scheduled to play at specific times.
- **ProMotion™** : Video and text overlays allow for on-screen brand promotion
- **Randomized Playback** : Guarantees a fresh feel from day to day.
- **iControl™** : Control all Apollo DMDS systems at global, regional, and local levels. Rapidly deploy music videos, promotions, and imaging to all locations.
- **Logs and Reports** : Complete advertising logs and system reporting.
- **Video Output** : S-Video and RCA composite
- **Audio Output** : RCA Stereo
- **Connectivity** : Shared 56k and ethernet.
- **Security** : iControl™ is password protected at all levels. Apollo DMDS will not recognize standard DVDs or CDs

Apollo | v1x

Apollo | v1x : The most technologically advanced in-store video system the industry has to offer.

